

Product Lines

Permanent/Demi-Permanent Hair Color

- Cream
- Liquid
- Foam
- Powder

Semi-Permanent Hair Color

- Cream
- Liquid
- Shining Color

Temporary Hair Color

- Coloring Shampoo
- Coloring Conditioner
- Styling Gel

Bleach

- Bleach Cream
- Bleach Colors



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When you need
innovative
hair colors
call us.
Our research labs
will cook up a
solution for you.



Colors & Fine Chemicals
for the Hair Care Industry

2018 Fair Schedule

Dates	Fair	Stand #
Mar. 19-21	PCHi 2018 Shanghai Shanghai World Expo Exhibition and Convention Center	1M47
Apr. 17-19	in-cosmetics global Amsterdam	C10
May 15-16	NEW YORK Society of Cosmetic CHEMISTS SUPPLIERS' DAY Javits Center New York City	
Oct 17-18	in-cosmetics north america New York City 17-18 October 2018	C11
Oct 24-27	interCHARM 2018 Moscow	13E06
Oct. 30- Nov. 1	in-cosmetics asia Bangkok 30 OCTOBER – 1 NOVEMBER 2018	E50



Since 1897, Jos. H. Lowenstein & Sons, Inc. has been providing the world of fashion with brilliant, trend-setting colors for the global hair care industry. From a modest paint store in New York to the technologically driven, quality dyestuff manufacturer we are today, we are proud to provide our customers with state-of-the-art dye products and impeccable, personalized service.



Our customers range from multi-national, world-renowned corporations to small, privately held companies. We have the capabilities to meet large, multi-ton orders, as well as small one-color requests. No matter what your dyeing needs, whether for consultation, formulation, new color development or product line enhancements, the chemists in our color laboratories are available to help solve your specific requirements.

To find out more about us or about any of our products, use the contact information on the back of this pamphlet. Or come visit us at one of the trade fairs. Our technical team would love to hear from you!



New Products:

BLEACH & COLOR IN ONE STEP

- Bleach Cream that lifts up to 8 levels
- Bright, vibrant EU-compliant colors
- Conditioning, less damaging

NO-LIFT, DEPOSIT ONLY OXIDATION COLOR

- Lasts 4-6 weeks
- Aminomethyl Propanol (AMP) as alkalizer
- Mainly used in Professional market as refreshment / correction treatment on previously colored hair
- Applicator application for ease of mixing and application
- 20-minute application

REMOVABLE BRIGHT SEMI-PERMANENT

- EU/ASEAN Compliant
- Bright Semi-permanent Colors that can be removed with bleaching afterwards
- High shine, Excellent conditioning, No Ammonia

LOWENOL EMULSION LAO-NT

- Reduction of Ammonia mal odor by as much as 50%
- Requires less dye than in conventional cream formulas
- Easy one-tank Cream Emulsion production. Saves energy
- Proprietary surfactant blend that is a soft wax at room temperature and can be easily added as is to aqueous phase
- Provides excellent lift/bleaching and conditioning

THERMOCHROMATIC COLORS

- Violet to Blue
- Red to Pastel Blue
- Pink to Invisible
- Teal to Red

Check with us for the name of the distributor for your country:

NORTH AMERICA

Canada

Mexico

United States

SOUTH AMERICA

Argentina

Brazil

Chile

Colombia

Venezuela

ASIA

Australia

China

Hong Kong

India

Indonesia

Japan

Korea

Malaysia

Pakistan

Philippines

Singapore

Taiwan

Thailand

Vietnam

EUROPE

Belarus

Bulgaria

Denmark

Finland

France

Germany

Greece

Ireland

Italy

Poland

Romania

Russia

Spain

Sweden

Switzerland

Serbia

U.K.

Ukraine

AFRICA

Nigeria

South Africa

Zimbabwe

MIDDLE EAST

Israel

Syria

Lebanon

Turkey

Not on the list?
You can always
place your order
directly with New
York.