

Product Lines

Permanent/Demi-Permanent Hair Color

- Cream
- Liquid
- Foam
- Powder

Semi-Permanent Hair Color

- Cream
- Liquid
- Shining Color

Temporary Hair Color

- Coloring Shampoo
- Coloring Conditioner
- Styling Gel

Bleach

- Bleach Cream
- Bleach Colors



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Colors & Fine Chemicals  
for the Hair Care Industry



When you need  
innovative  
hair colors  
call us.  
Our research labs  
will cook up a  
solution for you.

2018 Fair Schedule

Dates	Fair	Stand #
Mar. 19-21	PCHi 2018 上海 Shanghai World Expo Exhibition and Convention Center	1M47
Apr. 17-19	in-cosmetics® global Amsterdam	C10
May 15-16	NEW YORK Society of Cosmetic CHEMISTS SUPPLIERS' DAY Javits Center New York City	
Oct 17-18	in-cosmetics® north america New York City • 17-18 October 2018	C11
Oct 24-27	interCHARM 2018 Moscow	13E06
Oct. 30- Nov. 1	in-cosmetics™ asia Bangkok   30 OCTOBER - 1 NOVEMBER 2018	E50



New Products:

BLEACH & COLOR IN ONE STEP

- Bleach Cream that lifts up to 8 levels
- Bright, vibrant EU-compliant colors
- Conditioning, less damaging

NO-LIFT, DEPOSIT ONLY OXIDATION COLOR

- Lasts 4-6 weeks
- Aminomethyl Propanol (AMP) as alkalizer
- Mainly used in Professional market as refreshment / correction treatment on previously colored hair
- Applicator application for ease of mixing and application
- 20-minute application

REMOVABLE BRIGHT SEMI-PERMANENT

- EU/ASEAN Compliant
- Bright Semi-permanent Colors that can be removed with bleaching afterwards
- High shine, Excellent conditioning, No Ammonia

LOWENOL EMULSION LAO-NT

- Reduction of Ammonia mal odor by as much as 50%
- Requires less dye than in conventional cream formulas
- Easy one-tank Cream Emulsion production. Saves energy
- Proprietary surfactant blend that is a soft wax at room temperature and can be easily added as is to aqueous phase
- Provides excellent lift/bleaching and conditioning

THERMOCHROMATIC COLORS

- Violet to Blue
- Red to Pastel Blue
- Pink to Invisible
- Teal to Red

Check with us for the name of the distributor for your country:

NORTH AMERICA

- Canada
- Mexico
- United States

SOUTH AMERICA

- Argentina
- Brazil
- Chile
- Colombia
- Venezuela

ASIA

- Australia
- China
- Hong Kong
- India
- Indonesia
- Japan
- Korea
- Malaysia
- Pakistan
- Philippines
- Singapore
- Taiwan
- Thailand
- Vietnam

EUROPE

- Belarus
- Bulgaria
- Denmark
- Finland
- France
- Germany
- Greece
- Ireland
- Italy
- Poland
- Romania
- Russia
- Spain
- Sweden
- Switzerland
- Serbia
- U.K.
- Ukraine

AFRICA

- Nigeria
- South Africa
- Zimbabwe

MIDDLE EAST

- Israel
- Syria
- Lebanon
- Turkey

Not on the list?  
You can always  
place your order  
directly with New  
York.

Since 1897, Jos. H. Lowenstein & Sons, Inc. has been providing the world of fashion with brilliant, trend-setting colors for the global hair care industry. From a modest paint store in New York to the technologically driven, quality dyestuff manufacturer we are today, we are proud to provide our customers with state-of-the-art dye products and impeccable, personalized service.



Our customers range from multinational, world-renowned corporations to small, privately held companies. We have the capabilities to meet large, multi-ton orders, as well as small one-color requests. No matter what your dyeing needs, whether for consultation, formulation, new color development or product line enhancements, the chemists in our color laboratories are available to help solve your specific requirements.

To find out more about us or about any of our products, use the contact information on the back of this pamphlet. Or come visit us at one of the trade fairs. Our technical team would love to hear from you!